

NEWSLETTER

GEBOL – get European Business Online 3rd edition/ July 2013

++ GEBOL project funded with support from the European Commission+++Leonardo da Vinci, Lifelong Learning Programme +++ online: <http://www.gebol.org>

GEBOL.PROJECTS



GEBOL.IN SOFIA



PROJECTS.LIVE



GEBOL.WIKIPEDIA



GEBOL Get European Business Online – a EU transfer of innovation project just about to be finished

The GEBOL Project - Get European Business Online - has entered the final phase of the funded project period. The project partnership which is mainly based on best practices cooperation between VET and SME will be finished with 70 projects online. Ending end of september 2013, the GEBOL team will present these projects online and as part of a Gebol project compendium.

GEBOL Project meeting Sofia 2013, review [von Kateřina Nevřalová]

[March 2013] From 23rd to 25th of march, the 4th GEBOL meeting was offered in Sofia by the bulgarian partner. Every GEBOL partner country was present except the spanish partner who was cooperating via Skype. During this workshop meeting, the main focus was discussing the ongoing projects in the partner countries. During the first day of the meeting, the GEBOL team had the chance to participate at the national IT competition which was mainly organized by Adam Smith College of Management (the bulgarian partner in the Gebol project).



Gebol Meeting in Sofia – march 2013 with participation of ICT-project presentation

Some members of the Gebol team had been nominated to the jury of the IT competition. The IT competition was also an opportunity to see and evaluate IT-projects (see link below). The students participating at the IT-competition had the chance to get certified by ICT Ingots, the IT certification on open systems stanards (www.theingots.org). Of cause, it was also a good opportunity to present GEBOL project to the students and the companies present. After this first event, the partner had the chance to present the ongoing Gebol projects.

The first impression was that there had been a lot of different SME-projects started with Gebol Get business online: simple websites for craftsmen or service companies, bar & restaurent or catering, for a bike shop or a VET company. Even if these projects are quite different, the main and common statement by the partners was clear: there is great interest in cooperation between students and SME to get the project websites installed! Seeing this vivid projects, I dare say that the GEBOL project has already reached it's main goal which is promotion of cooperation between education and economy.



Project leader:
Euroface Consulting s.r.o.
Kateřina Nevřalová
management@euro-face.cz
www.euro-face.cz

GEBOL
Get European Business Online

Transnational projects – this is new in GEBOL

Libor Olbrich (PrimMat, www.primmat.cz) presented a very good example of cooperation across borders within GEBOL: two German projects offered by Opensaar (Heike Unger, artist; Catering Service Becker) had been realized by students of PrimMat school using the English language as "lingua franca" and therefore as working language. Of course, this was new and there had been a need of extended moderation within these projects to get them finalized in time. The idea behind these type of project cooperation was to evaluate the possibility of cross-border projects knowing that this might be the way of realizing real IT-projects.



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GEBOL.PROJECTS



GEBOL.WIKIPEDIA

GEBOL Website at Wikipedia

One of the most important parts of an EU-funded program or project in LdV is the so-called "sustainability" of educational projects. Sustainability means that an EU-funded project should conform to the contract and be based on the goals set up in the partner commitment (internal project organization, doing, results, activities) with a clear after-funding period business plan for the project. One major step is a dissemination strategy just from the beginning of the project to guarantee valuable results seen from a stakeholder perspective. To enhance the value of the dissemination strategy, the Gebol team decided to offer a partner-specific entry in the well-known Wikipedia database.



GEBOL.HOTLINE

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<http://www.gebol.org>

Gebol.Ingots. Event on the occasion of Bulgaria IT Contest

Bulgaria ITContest: Gebol participated – another step of a local activity to promote GEBOL project

On that occasion, the results of the Gebol partner projects had been presented (each country) with details of the projects, the way of working and cooperation, the software tools used and of course the ongoing Ingots certification. Finally, students had the chance to present in detail their own projects (see also online: http://ingot.adamsmith.bg/index.php?option=com_content&view=article&id=159&Itemid=242 and other information like students work at the same URL on <http://ingot.adamsmith.bg>



On the 2nd day, Andrei Stoycheff, head of Adam Smith College of management, was presenting 30h Middle School Bratya Miladinovi.

Adam Smith College of Management is accredited partner of TLM InGOTS and authorized to issue certificates.



Ingots certification is part of the UK vocational qualifications framework (NQF) and referring to EQF, the European qualifications framework (see details at www.theingots.org international website)

Gebol.Projects.Live: example of a netherlands project by prowerk

Atmana website

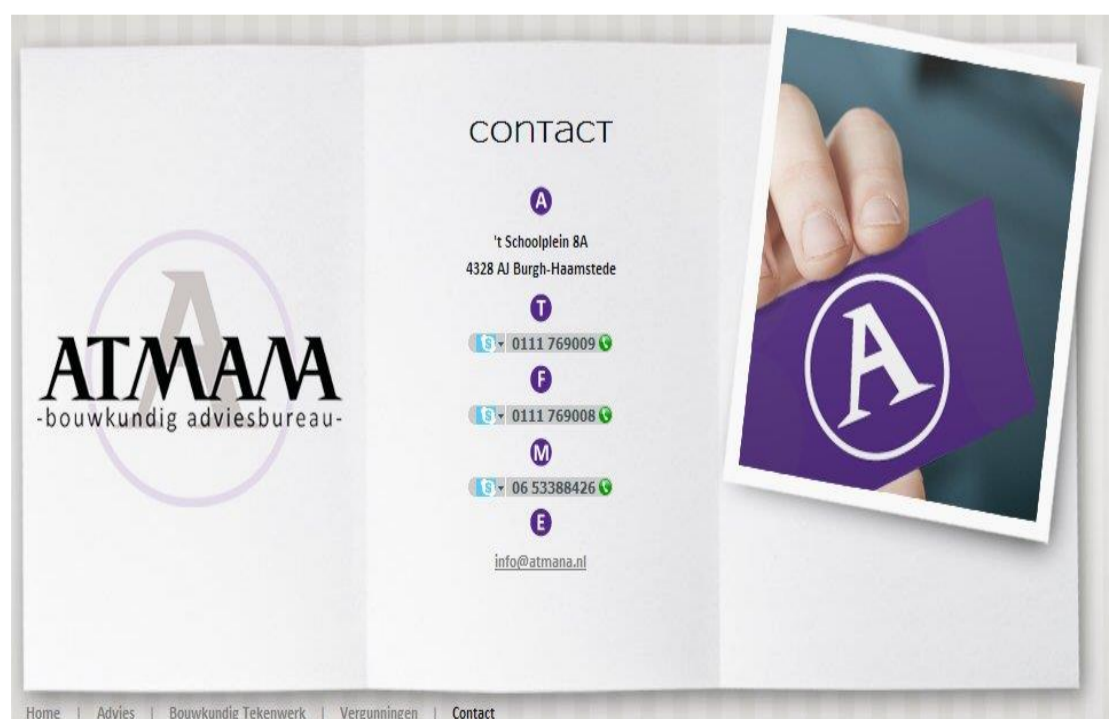


Freelance engineer and founder of the architectural consultancy agency *Atmana* wanted to have a professional website made for his agency. After contact with *Scalda* for an internship student in the field of engineering, *Scalda* proposed that he could have his *Atmana* website maintained by some of the IT students. He agreed and let an IT student maintain his existing website for marketing purposes with additional information and a different layout. The project team included the freelance engineer himself together with a student of *Scalda* (a Secondary Vocational Education Institute) and the maintenance of this website was part of an IT class.

First of all the *Scalda* student started to work with the existing CMS and website layout. The client presented his wishes according to examples of other websites and the student started to change the *Atmana* website according to his wishes. After some contact and examples, the client and the student selected a certain format. When that part of the website was taken care of, the client presented the content for the website in written text ("Word" format), and the IT student started to work with this text. Finally the website was delivered after four weeks and after some testing and finishing touch, the renewed *Atmana* website was launched.

Comment by Teacher

"It is a very professional website, with a clear layout. The information is presented in a different way than usual and ensures that visitors can immediately see where the website was created for and where they can find information about certain topics. The layout fits nicely with the purpose of *Atmana*, it suits well an architectural consultancy agency. The content is fine, with concise text that presents exactly what you can expect. Finally, the logo and pictures are adjusted too and this fits well to the total and therefore it is a nice, well organized website with everything needed."



The website was in a first step built up with "SiteApps CMS" to be transferred to a hosting service at "start hosting".
Online Link of project: <http://www.atmana.nl/2012>

GEBOL.COMPENDIUM - Projects in details

The GEBOL PROJECT COMPENDIUM is another important part of the communication and dissemination strategy of the Gebol project. The compendium, which will be offered online at the end of the project, comprises the 70 projects of cooperation of schools and business in a more detailed manner. The information provides details on the basic idea and goals of a project, the customer requirements, the way of working and communication between the partners of the project, the tools used for realizing the project, a screenshot of the online website to get a brief view on the project look & feel and last but not least the teachers comments and the online URL. The COMPENDIUM is another good example for a project specific document that will be offered on the Gebol website after the end of the EU-funded project period. The details are as follows:

Project name,

General Assignment

Project team, Project goal

Client requirements, Method of work

Web content, Used software

Teacher comments,

Online URL of project website



Assignment	The client wanted a website that was user for the promotion. https://sites.google.com/site/leondovagachbia/
Project team	MS is a student of Primat business in eurregion focused on hospitality and tourism. ICT is one of her hobbies. She is 18 years old School: Primat, http://www.primat.cz/
Project goal	The client requested to relaunch the existing website without any further specification.
Client requirements	The website must contain the same information as the previous one
Method of work	In the first stage, I went through existing website of my client. I tried to learn about her work as much as possible. I created a website using Google sites. https://sites.google.com/site/leondovagachbia/ I have used one of the page templates where I have changed a few things. All checked with my client if whether the website is fine or anything needs to be changed. In the second stage, I have updated the website according to the client's request. The layout of the website has changed and a text was added. Because my client didn't like Process application, I uploaded the photos on www.rajce.net and after I add them on the website. In the third stage I have controlled and finalized the website, the errors were mainly related to text content and small graphical errors have been corrected. I didn't need to explain to my client how to work with the website as she had an experience from previous website.
Web content	Introduction / Company information, information about project - old and new projects + photos, Service, About - CV, Blog, Contact, Links
Used software	I have used only www.sites.google.com and online album rajce.net where I had to upload the photos.
Teacher comment	On project contact between the learner and the client was fully directed by the learner, school has no influence on that. We are of the opinion that learners should be able to find a job themselves.
Online URL	https://sites.google.com/site/leondovagachbia/



[Example of the Compendium entry (project details)]

GEBOL.INGOTS

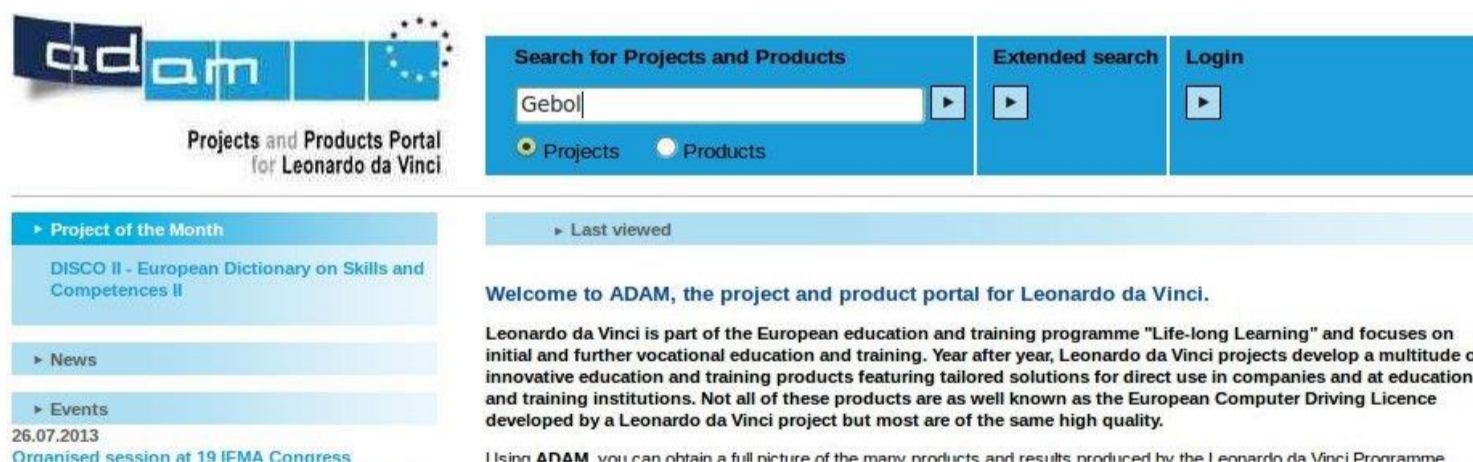


[von Ian Lynch, TLM]

GEBOL has been successful in showing that a wide range of learners can produce useful resources for others as part of their learning. If we think of all the millions of students around the world the potential untapped human resource is immense.

With Open Source software communities growing there are increasing opportunities for VET that is embedded in the production of useful resources. Perhaps this is a natural extension of the MOOC (Massive Online Open Courses) initiative so that we have a closer integration of learning and useful outcomes. It is certain that we are only at the beginning of a technology driven shift in the way teaching and learning takes place. The HansonICT <http://handsonict.eu/> project is another innovation to explore the use of technology to support creativity in the way teachers are trained to support new learning paradigms. There are clearly further exciting times ahead.

Gebol.Dissemination.ADAM.EU-Datenbank



[by Manfred Reiter, Opensaar]

Another but mandatory step to disseminate the GEBOL project is a full entry in the EU-project database called "ADAM". The database provides full information on EU-funded project part of Leonardo da Vinci program LdV (lifelong learning) and focuses initial and further vocational education and training. For stakeholders like EU, schools, students or even companies, the database is a valuable source of information on the very different EU-funded project - and of course there is information on Gebol. The database is searchable with a simple keyword query or with via an extended search formular. You will find the ADAM database here:

ADAM EU-database: <http://www.adam-europe.eu/adam/homepageView.htm>



Ingots in Bulgaria is offered by the INGOTS ACADEMY (Adam Smith College of Management). Contact information:

andrei.stoycheff@adamsmith.bg



Your are interested in Ingots certification and Gebol?

Go to:

<http://www.gebol.org>

Section: download

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Note: the new system of EU-funded vocational educational training program is under review for the programs to start 2014-2017. In 2013, the original VET-programs will end. The GEBOL consortium (NL, UK, ES, DE, BG, RO, CZ) is already looking for interesting follower projects which will comprise Ingots open systems certification as a strategic part of VET projects. Further information on the EU-programs (Grundvig, Leonardo da Vinci, Comenius, additional programs) will be find here on the EU general website for VET LLL: http://ec.europa.eu/education/index_en.htm



GEBOL Get european business online: Final meeting in Prag 19.7. - 20.7.2013

GEBOL.SHORT REVIEW BY PROJECT LEADER



[Kateřina Nevřalová, euro-face]

From the 19th to 20th of July, the final and 5th meeting for GEBOL project took place in Prag. Any of the partner country was represented for this last meeting of the project team. As project leader, I dare say that I'm proud to work with these partners from United Kingdom, Germany, The Netherlands, Spain, Bulgaria, Romania and Czech Republic.

The project has approached to its end.... However it seems unbelievable the project partnership has been developing the initial project ideas for almost two years now. Almost 70 students in 7 European countries have been involved and the same number of businesses are getting new website presentation and knowledge how to use it ..effectively. 50 teachers were trained in the innovative assessment method using positive awarding for students achievements. Ingot certificates can be used for assessment of the knowledge and skills in the wide area of ICT, but in GEBOL we

focused on website development. This specific targeting helped teachers to understand the system and its aims and methods of work. The project has brought positive experience from international cooperation, from establishment of new relationships between

vocational schools and businesses and also from European funds which can support such initiatives. The last period of our project will be focused on dissemination and establishment of long sustainability of project outputs. I would recommend you to visit the project website www.gebol.org



GEBOL TEAM



GEBOL meeting Prag July 2013

GEBOL.OUTCOME



GEBOL: some remarkable outcomes of GEBOL work

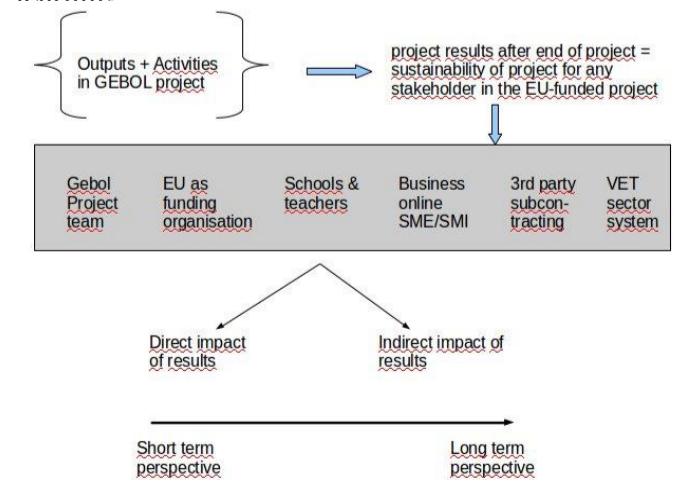
1. GEBOL Handbook on certification Ingots (in any partner language)
2. GEBOL main project website (wordpress) with content in any partner language available
3. GEBOL cooperation projects between schools and SME (70 projects available)
4. GEBOL Handout for dissemination and acquisition of project partners (in any partner language)
5. GEBOL Project flyer/brochure to communicate with potential partners and public (in any partner language)
6. GEBOL Newsletter, 3 editions, 4 full pages, with information on project details, in any partner language)
7. GEBOL webcontent with useful links, material, and How-to's
8. GEBOL Hotline
9. GEBOL events in any partner country
10. GEBOL Business Plan

Gebol.Dissemination and Sustainability of the project. A concept

Sustainability is a conceptional aspect and important part in EU-funded educational projects in general. Of course, the EU has a strong interest in assuring a after-project business perspective based on the preliminary study before funding VET-projects. The basic definition for this term relays on the EU Handbook of Sustainability of the European Commission DG Education and Culture, 2006. "A project is sustainable when it continues to deliver benefits to the project beneficiaries and/or other constituencies for an extended period after the Commission's financial assistance has been terminated.

Sustainability should have an impact on target groups (stakeholders), on the project structure, the VET sector or educational system (learners and learning). Within the GEBOL project structure, the participating countries are coming from UK, NL, CZ, RO, BG, ES, GER. The business plan for the Gebol project should therefore give a detailed view on the business strategy of

the respective partnering countries. For VET-projects, the business plan should not be seen as a traditional and exhaustive business plan reflecting any aspect of a commercial product but rather as an "open business approach" known from opensource initiatives and dedicated to open knowledge, open sharing of experience and learning



The following measures had been decided on by the Gebol-Team (see the document also in section download <http://www.gebol.org>):

1. Extended period of availability of any GEBOL results online <http://www.gebol.org>
2. Setup of a Facebook community which will be moderated after end of project
3. Setup of country specific wikipedia website entries for Gebol project (creative commons)
4. Extended dissemination period for 6 month after end of project (press releases)
5. Searching sponsors and interested public for further cooperation projects with SME and VET sector
6. Additional services/projects based on Gebol-initial projects for VET and 3rd parties ("after sales" period of Gebol funding phase)

[Bernhard Mommenthal, Opensaar]

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