



Education and Culture DG

Lifelong Learning Programme



EU-Project GEBOL Getting European Business Online - looking for supporting partners

Kroměříž, 20th December 2012

GEBOL - Getting European Business OnLine. This is the name of an EU education project that brings together partners from seven European countries in a cross-national educational project with representative from England, the Netherlands, Spain, Germany, Czech Republic, Romania and Bulgaria. The transfer of innovation project is funded as part of the Lifelong Learning Program of the EU-Commission for Education and Culture. Within the project, partners from schools and SME's (small and medium-sized enterprises) should work together to build a website for internet based business purpose.

The project is planned and led by Euroface Consulting, a training company from the Czech Republic. As the leader of the project, Katerina Nevalova emphasized, the project aims to build new partnerships between schools and industry partners in each country, especially with regard to the so-called small and medium enterprises (SMEs). Pupils and students, with assistance of their teachers, should help these companies with expertise in creating websites for internet business purpose - developed with free and open source software. Pupils may benefit from the fact that they have to realize real tasks while they get in close contact with companies. The advantage for small companies might be in finding a cost-effective entry into the Internet business. The knowledge of the students can be evaluated, so that they can receive a certificate for their achievements based on the open systems scheme called Ingots (<http://www.theingots.org>).

The concept is based on the Google initiative "Get Business Online" and was extended by the aspect of sustainable qualifications and skills which is a value added to the initial idea. This approach is based on the English national ITQ Scheme (IT Qualifications in VET) e-skills and referenced to the European Qualification Framework EQF.

The GEBOL project has started in October 2011 for a 2-years period. Since the "Transfer of Innovation" projects in the EU are based on result and outcome, each partner country has the task of finding SMEs and schools that will participate in the project.

The project is very practical and therefore will include project design and support as well as the creation of adequate training materials offered in the second half of the project period. In particular, the transnational aspect is to show that cross-cultural issue for SMEs may be important, because many SMEs operate export-orientated within the European Union.

Schools or SME's that are interested in this project should apply:

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