



Background

Research note that the increase of creative society determines the success of both the economic and social development of society. While creativity is one of the most important attributes in the modern world that helps build a successful society, in traditional education programs, the development of creativity is not given enough attention. The need for creativity in society and individuals is reflected in increasing life instability and crisis such as COVID-19, where a creative approach can help cope with the new demands of life.

Project Partners

Socialiniu projektu institutas

Lithuania

Pancyprios Politistikos Kai Ekpedeftikos

Syndesmos “Evropolitismos”

Cyprus

**Viesoji istaiga Informacijos technologiju
mokymo centras**

Lithuania

Stichting Drawing to Health

Netherlands

Euroface Consulting

Czech Republic



***“Creativity is contagious.
Pass it on”***

Albert Einstein

About Project

The project Empowering Young People to Think Creatively in the Digital Age directly responds to the objectives, priorities, and initiatives of the Erasmus+ Strategic Partnerships in response to the Covid-19 situation: Skills development and inclusion through creativity and the arts.

The purpose of the project is to develop the systematic capacity of organisations and institutions to provide quality non-formal education in the field of digital design to young people.



Project Objectives:

- To provide youth trainers, who are educating or want to educate young people in the field of graphic design, with the knowledge and skills to awaken the creativity of young people.
- To increase the creativity of young people developing graphic design products, to encourage them to social dialogue and cooperation.

Project Outputs:

1. Methodology for youth trainers “Integral teaching of creativity and graphic design in non-formal education”
2. An online learning course for youth trainers.

Our Contact

Euroface Consulting s.r.o.

Komenského nám. 381
76701 Kroměříž

Phone: +420 777 011 717

E-mail: management@euro-face.cz

